## CONTRACT



And:

**KSTU** 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

National Media Research Planning & Placement

815 Slaters Lane

Alexandria, VA 22314

	Contract / Revision	Alt Order #
	577018 /	9818579
Product	l'	<del>/</del>
NRCC IE		
Contract Dates	Estimate #	

Advertiser

155/426/3161

10/26/12 - 11/06/12

Original Date / Revision

09/21/12 / 09/21/12 National Republican Congressional Committe Billing Cycle Billing Calendar Cash/Trade Cash EOM/EOC Broadcast Station Account Executive Sales Office KSTU Dan Driscoll Washington DC Special Handling Do Not Mail Demographic Adults 35+ IDB# Advertiser Code Product Code 426 8380 155 Agency Ref Advertiser Ref

		Spots	/	<u>To</u>	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Typ	e Spots	Amount
N       1       13       10/28/12       11/04/12       Su 7a-9a         Start Date       End Date       Weekdays       Spots/Week         Week:       10/22/12       10/28/12      S       1         Week:       10/29/12       11/04/12      S       1	7a-9a <u>Rate</u> \$500.00 \$500.00	:30	N	2	\$1,000.00
N 2 13 10/28/12 11/04/12 FOX News Sunday  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12S 1  Week: 10/29/12 11/04/12S 1	9a-10a <u>Rate</u> \$400.00 \$400.00	:30	NN	2	\$800.00
N 3 13 10/26/12 11/01/12 M-F 6a-7a  Start Date End Date Weekdays Spots/Week Week: 10/26/12 11/01/12 MTWTF 2	6a-7a <u>Rate</u> \$400.00	:30	NN	2	\$800.00
N 4 13 11/02/12 11/06/12 M-F 6a-7a  Start Date End Date Weekdays Spots/Week Week: 11/02/12 11/08/12 MTF 3	6a-7a <u>Rate</u> \$375.00	:30	NN	3	\$1,125.00
N       5       13       10/27/12       11/03/12       Sa 7a-9a         Start Date       End Date       Weekdays       Spots/Week         Week:       10/22/12       10/28/12      S-       1         Week:       10/29/12       11/04/12      S-       1	7a-9a <u>Rate</u> \$500.00 \$500.00	:30		2	\$1,000.00
N 6 13 10/26/12 11/01/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/26/12 11/01/12 MTWTF 2	7a-8a <u>Rate</u> \$475.00	:30	NN.	2	\$950.00
N 7 13 11/02/12 11/06/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/02/12 11/08/12 MTF 3	7a-8a <u>Rate</u> \$475.00	:30	NN 		\$1,425.00
N 8 13 11/04/12 11/04/12 Su 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	9p-1005p <u>Rate</u> \$1,000.00	:30	NIV		\$1,000.00
N 9 13 10/28/12 11/04/12 Su 7a-9a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12	7a-9a <u>Rate</u> \$400.00 \$400.00	:30	NIV	2	\$800.00
N 10 13 11/05/12 11/05/12 M-F 1005p-1035p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1005p-1035p <u>Rate</u>	:30	NIV	1 1	\$500.00



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

 Contract Dates
 Product
 Estimate #

 10/26/12 - 11/06/12
 NRCC IE
 155/426/3161

 Advertiser
 Original Date / Revision

 National Republican Con:
 09/21/12 / 09/21/12

		Spots/		То	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         M         1	Rate \$500.00				
N 11 12 11/02/12 11/02/12 Sa 7a-0a	79-09	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	Rate \$400.00				
N 12 13 10/28/12 10/28/12 Su 9p-1005p	9p-1005p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate		1		
<u></u>	\$1,000.00 530a-6a	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week		.50		-	φι σσ.σσ
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N 14 13 11/02/12 11/06/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week	530a-6a Rate	:30	NM.	2	\$700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/02/12         11/08/12         MTF         2	\$350.00				
N 15 13 10/26/12 11/01/12 M-F 8a-9a	8a-9a	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/26/12 11/01/12 MTWTF 1	<u>Rate</u> \$400.00				
N 16 13 11/02/12 11/06/12 M-F 8a-9a	8a-9a	:30	″ NM	2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/02/12 11/08/12 MTF 2 N 17 13 10/26/12 11/01/12 M-F 9p-1005p	\$400.00 9p-1005p	:30	NM	1	\$1,500.00
Start Date End Date Weekdays <u>Spots/Week</u>	<u>Rate</u>	.50	14141	•	ψ1,000.00
Week: 10/26/12 11/01/12 MTWTF 1					
N 18 13 11/02/12 11/05/12 M-F 9p-1005p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9p-1005p	:30	NM	2	\$2,400.00
Week: 11/02/12 11/08/12 MF 2	\$1,200.00				
N 19 13 11/03/12 11/03/12 Sa 9p-1005p	9p-1005p	:30	NM	1	\$1,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        S-         1	<u>Rate</u> \$1,000.00				
N 20 13 10/29/12 10/29/12 M-F 9p-1005p		:30	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/29/12 11/04/12 M 1		:30	NM	2	\$1,000.00
N 21 13 10/28/12 11/04/12 FOX NFL Pregame Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50		-	ψ1,000.00
Week: 10/22/12 10/28/12S 1	\$500.00 \$500.00				
Week: 10/29/12 11/04/12S 1  N 22 13 10/27/12 10/28/12 World Series on FOX		:30	NM	2	\$6,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	1111	_	40,000.00
	<del> </del>			4	<b>AT 000 00</b>
N 23 13 11/03/12 11/03/12 College Football Late Start Date End Date Weekdays Spots/Week	5p-cc <u>Rate</u>	:30	NM	1	\$5,000.00
Week: 10/29/12 11/04/12S- 1	\$5,000.00				
N 24 13 10/26/12 11/01/12 M-F 630p-7p	630p-7p	:30	NM	3 -	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/26/12 11/01/12 MTWTF 3	<u>Rate</u> \$500.00				
N 25 13 11/02/12 11/05/12 M-F 630p-7p	630p-7p	:30	,NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$500.00		1		
Week: 11/02/12 11/08/12 MF 1  N 26 13 10/28/12 10/28/12 FOX NFL 2p	2p-CC	:30	NM	1	\$2,400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.55		•	+-,
Week: 10/22/12 10/28/12S 1	\$2,400.00		ı		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and serverally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

09/21/12 / 09/21/12



**KSTU** 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 577018 /	Alt Order # 9818579
Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	NRCC IE	155/426/3161
Advertiser	Or	iginal Date / Revision

					Spots/			То	tals
*Line Ch Start Date	e End Date De	escription	Start/End Time	Days I	_ength Week	Rate	Type S	pots	Amount
<u>Start Date</u> <u>Er</u>	nd Date <u>Week</u>	days Spots/Week	<u>Rate</u>						
	11/04/12 FO nd Date Week 1/04/12		11a-CC <u>Rate</u> \$2,000.00		:30		NM	1	\$2,000.00
Start Date Er	11/03/12 Sa nd Date <u>Week</u> /04/12		5p-530p <u>Rate</u> \$400.00		:30		NM	. 1	\$400.00
Start Date En	11/05/12 M-F nd Date Week /08/12 MF	days Spots/Week	530p-6p <u>Rate</u> \$550.00		:30		NM	1	\$550.00
Start Date En	11/01/12 M-F nd Date Weeko /01/12 MTWTF	days Spots/Week	5p-530p <u>Rate</u> \$550.00		:30		NM	5	\$2,750.00
	11/06/12 M-F nd Date Weeko /08/12 MTF	days Spots/Week	5p-530p <u>Rate</u> \$550.00		:30		NM	2	\$1,100.00
	10/28/12 Su ad Date <u>Weeko</u> /28/12	days Spots/Week	5p-530p <u>Rate</u> \$450.00		:30		NM.	1	\$450.00
Start Date En	11/01/12 M-F a <u>d Date</u> <u>Weeko</u> /01/12 MTWTF		530p-6p <u>Rate</u> \$550.00		:30		NM	1	\$550.00
					Totals			56	\$44,000.00
Time Period	# of Spots	Gross Amount	Net Amount						
10/01/12 -10/28/12	13	\$13,500.00	\$11,475.00						
10/29/12 -11/06/12	43	\$30,500.00	\$25,925.00						
Totals	56	\$44,000.00	\$37,400.00						

National Republican Con

Signature:	Dat	e:
5		

KSTU-TV SALT LAKE CITY, UT

Agency

) POLITICAL ISSUE GROU

Status New

Showing Buylines: All Lines Last Received: **Printed:** 

( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office Salesperson ( Sales Office ( ) WASHINGTON ) DAN DRISCOLL

Salesperson Phone# Salesperson FAX# 202-955-5342 917-206-9589

Agency C/P1/P2/E Hiatus Weeks ALEXANDRIA, VA 22314 10/26/2012 - 11/06/2012 155/426/3161

## - CONTRACT COMMENT -

Fax# Phone#

Buyer Estimate#

TRACEY ROBINSON

Product Advertiser Station

3161 NRCC IE

RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN 

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SU	SA	K	SU	su	F,M-TU	F, M-TH	SA	F,M-TU	F,M-TH	SU	SU	Day
930P-10P	7A-8A	1005P- 1035P	7A-8A	9P-930P	7A-8A	7A-8A	8A-9A	6A-7A	6A-7A	9A-10A	8A-9A	Time
FOX NEWS	GOOD DAY UT	SEINFELD	GOOD DAY UT	NEWS	GOOD DAY UTAH	FOX NEWS SUNDAY	GOOD DAY UT	Program				
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$1,000.00	\$400.00	\$500.00	\$400.00	\$1,000.00	\$475.00	\$475.00	\$500.00	\$375.00	\$400.00	\$400.00	\$500.00	Rate
10/28-10/28	11/03-11/03	11/05-11/05	10/28-11/04	11/04-11/04	11/02-11/06	10/26-11/01	10/27-11/03	11/02-11/06	10/26-11/01	10/28-11/04	10/28-11/04	
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<b>1</b>	μ	ь	<b>2</b>	لمبو	щ	ь	2	Н	щ	Ν	2	
Н	ц	<u>,</u>	ν.	<del>, -</del>	ω	, N	2	ω ·	N	N	2	
\$1,000.00	\$400.00	\$500.00	\$800.00	\$1,000.00	\$1,425.00	\$950.00	\$1,000.00	\$1,125.00	\$800.00	\$800.00	\$1,000.00	Total Cost
											. }	Daypart

	LT Ln Day Time Program	Buyer TRACEY ROBINSON Phone# Fax#	Product NRCC IE Estimate# 3161	er "	Rep Order# 9818579 Ver# 1 Status New EC'd Yes
•		Flight Dates Hiatus Weeks	ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/3161	Agency ( ) NATIONAL MEDIA RESEARCH! 815 SLATERS LANE	Traffic Order#
1 1	Len	10/26	NDRIA 15	NATIOI TERS I	#
1 1 1	Rate	10/26/2012 - 11/06/2012	ALEXANDRIA, VA 22314 /P1/P2/E 155/426/3161	NAL MEDIA RES "ANE	Show
	Dates	2		EARCH PLANNING	Printed: 09/21/2012 12:49 PM Last Received: 09/21/2012 12:25 PM Showing Buylines: All Lines
	Spots/Week # of Weeks	Salesperson Phone# Salesperson FAX#	Salesperson	PLANNING Rep Firm Sales Office	09/21/2012 12:4 09/21/2012 12:2 nes
1	# of Weeks	Phone# FAX#			9 PM 5 PM
	Total Spots	202-955-5342 917-206-9589	DAN DRISCOL	WASHINGTON	
1	Total Cost	342 589	TIOK	NO.	2 of 3
	Daypart				

lvertiser oduct timate#	( ) POL NRCC IE	POLITICAL ISSUE GROU	E GROU	Agency C/p1/p2/F	815 SLATERS LANE ALEXANDRIA, VA	815 SLATERS LANG 8LEXANDRIA, VA 22314 PIPPIF 155/076/3161	BAKCH FLAINNING	Sales Office ( Salesperson (		) WASHINGTON ) DAN DRISCOLL	OLT ON
lyer lone#	TRACEY ROBINSON	OBINSON		Agency C/F1/F2/E Flight Dates Hiatus Weeks		10/26/2012 - 11/06/2012	,0	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-955-5342 917-206-9589	342 589
Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
	!	 			1 1 1	1	1		1		1
13	F,M-TH	530A-6A	GOOD DAY UT	·	:30	\$350.00	10/26-11/01	2	Ľ	2	\$700.00
14	F,M-TU	530A-6A	GOOD DAY UT		:30	\$350.00	11/02-11/06	N	H	2	\$700.00
15	F,M-TH	8A-9A	GOOD DAY UT		:30	\$400.00	10/26-11/01	1	<u></u>	щ	\$400.00
16	F,M-TU	8A-9A	GOOD DAY UT		:30	\$400.00	11/02-11/06	2	н	20	\$800.00
17	F,M-TH	92-930₽	NEWS		:30	\$1,500.00	10/26-11/01	ц	۲	1	\$1,500.00
18	E,M	9P-930P	NEWS		:30	\$1,200.00	11/02-11/05	2	1	Ν	\$2,400.00
19	SA	930P- 1005P	PAC-12 SHOW		:30	\$1,000.00	11/03-11/03	<b>μ</b>	, <del>, ,</del>	· μ	\$1,000.00
20	ĸ	930P- 1005P	FOX NEWS		:30	\$1,500.00	10/29-10/29	۲	. <del>L</del>	ים	\$1,500.00
24	su	10A-11A	FOX PRE GAME		:30	\$500.00	10/28-11/04	<u>1-4</u>	N	N	\$1,000.00
22	SA-SU	530P-9P	MLB: WORLD SERIES		:30	\$3,000.00	10/27-10/28	N	Н	2	\$6,000.00
Q	SA	5P-830P	COLLEGE FTBL: UTAH		:30	\$5,000.00	11/03-11/03	1	r	<b>1</b>	\$5,000.00
24	F,M-TH	630P-7P	SEINFELD		:30	\$500.00	10/26-11/01	ω .	щ	ω	\$1,500.00
25	F,M	630P-7P	SEINFELD		:30	\$500.00	11/02-11/05	н	Þ	щ	\$500.00
26	SU	2P-5P	NFL		:30	\$2,400.00	10/28-10/28	ь	L-J	ч	\$2,400.00
27	SU	11A-2P	NFL		:30	\$2,000.00	11/04-11/04	μ	н	بر	\$2,000.00

REP(				_			`	LT	Buyer Phone# Fax#	Station ] Advertiser Product Estimate#	Rep Order# EC'd Yes
)RT TO		33	32	31	30	29	(2)	F	<b>7</b> *	ser t	rder# Yes
REPORT TOTALS Report Totals: 56 / \$44,000.00		F,M-TH	នប	F,M-TU	F,M-TH	F,M		Day	TRACEY ROBINSON	STU-TV SAL ( ) POLI NRCC IE 3161	9818579
44,000.00		530P-6P	5P-530P	5P-530P	5P-530P	530P-6P	5P-530P	Time	BINSON	KSTU-TV SALT LAKE CITY, UT  ( ) POLITICAL ISSUE GROU  NRCC IE  3161	Ver#
		NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	Program		Y, UT E GROU	1 Status New
									Flight Dates Hiatus Weeks	Agency ( )1 815 SLA ALEXA Agency C/P1/P2/E	Traffic Order#
		:30	:30	:30	:30	:30	:30	Len .		( ) NATIONAL MEDL 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/3161	er#
		\$550.00	\$450.00	\$550.00	\$550.00	\$550.00	\$400.00	Rate	10/26/2012 - 11/06/2012	) NATIONAL MEDIA RESEARCH P ATERS LANE ANDRIA, VA 22314 E 155/426/3161	Sho
		10/26-11/01	10/28-10/28	11/02-11/06	10/26-11/01	11/02-11/05	11/03-11/03	Dates	12	SEARCH PLANNING	Printed: 09 Last Received: 09 Showing Buylines: All Lines
		Н	μ	N	Ui	ц	1               	Spots/Week	Salesperson Phone# Salesperson FAX#	NG Rep Firm Sales Office Salesperson	09/21/2012 12:49 PM 09/21/2012 12:25 PM Lines
		۲	ŀ¬	щ	Н	, H	<b>1</b>	# of Weeks	Phone# FAX#		49 PM 25 PM
	×	<b>1</b>	H	2	υ	ы	<b>1</b>	Total Spots	202-955-5342 917-206-9589	WASHINGTON DAN DRISCOLL	
		\$550.00	\$450.00	\$1,100.00	\$2,750.00	\$550.00	\$400.00	Total Cost	5342 9589	TON	3 of 3
							-	Daypart			

## -SALES MONTHLY TOTALS-

		 -0 -0						
Demos	Books			COMPETITIVE	Lines not	Station To	Sales Tota	Oct 12:
RA3564	null	•	Market Totals	TIVE-	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 56 / \$44,000.00	Sales Totals: 56 / \$44,000.00	12 / \$13,200.00
			\$122,222					Nov 12:
		KTVX	CABL					44 / 9
		10%	0%			÷		44 / \$30,800.00
		KUCW	KDLU					
		% ⊢²	%					
		KUTV	KJZZ					•
		ω 57 %	29					
		UNKB	KSL					
		0%	16%					
		UNKN	KSTU					

0 ω % %